



# BUDDHIST CHURCHES OF AMERICA ENDOWMENT FOUNDATION

## Thank You for Supporting the Dana Program for Buddhist Education

August 2019

Dear BCA Temples and Churches:

The **Dana Program** was introduced four years ago as an important vehicle to bring the Buddha-dharma to everyone. From 2015 through January 2019, donors have contributed over \$650,000 to sustain and strengthen BCA programs and temples. Last year, our growing donor base achieved the Dana Program's highest proceeds to-date!

Proceeds support the Center for Buddhist Education and Institute for Buddhist Studies, advancing our common wish to share Shinran Shonin's teachings with the world. **Donors may also select the temple share option, which sends 50% of their offering to a temple of their choice.**

This year, we continue our Buddhist Education efforts with a focus on technology and digital media. It is time to invest in the equipment and capabilities needed to guide new seekers to Shin Buddhist communities, digitally connect our temples to innovative programs at the Jodo Shinshu Center, and highlight the inspirational messages of our dedicated ministers.

Dana Program funding initiatives include live streaming of Jodo Shinshu Center events and Dharma Talks, expanded YouTube video education, and upgraded digital communications tools. It's simple: the more we grow the Dana Program, the more we can expand these initiatives. Together we can accomplish great things, one step at a time.

We hope you will highlight the new Dana Program brochure in temple communications and service announcements. This brochure will also be mailed to BCA member homes. To provide a consistent funding resource for our endeavors, we encourage donors to set-up a recurring donation online at [buddhistchurchesofamerica.org/donate](http://buddhistchurchesofamerica.org/donate).

**Thank you for sharing the Dana Program with your members!**

Please reach out to us with any questions. Donors may contact the BCA Endowment Foundation at (415) 776-5600 x311 or [donate@bcahq.org](mailto:donate@bcahq.org) for assistance in English or Japanese.

Gassho,

Koichi Sayano and Steven H. Terusaki, co-chairs  
Joint Committee on Development

### Joint Committee on Development

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Steven Terusaki        BCA

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Amanda Hamed         Dev. Assistant

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1710 Octavia Street

San Francisco, CA 94109

BCA Endowment Foundation, 1710 Octavia Street, San Francisco, CA 94109 Phone: (415) 776-5600 [donate@bcahq.org](mailto:donate@bcahq.org)

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